RECEIVED FEDERAL ELECTION COMMISSION OFFICE OF CENERAL COUNSEL

The Gordon Motion Picture Company 752 West End Avenue New York City, New York 10025 212.758.4432 2005 JAN 14 A 11: 00

January 6, 2005

MUR# 5641

Office of General Council
Federal Election Commission
999 E Street NW
Washington, DC 20463

To the General Council:

I am writing to you on behalf of the Gordon Motion Picture Company, which made a film entitled "Brothers in Arms." On November 30, 2003, the Gordon Motion Picture Company entered into a contract with the John Kerry for President campaign which stated the terms of the agreement between the two parties. During the primary season and beyond, the Kerry campaign, specifically Robert Shrum and the political consulting company of which he is a partner, violated the terms of that agreement. In particular, the campaign—that is to say Shrum—facilitated the unlicensed mass duplication of the film and used footage from or concepts presented in the film in political ads.

On January 6, 2004, Shrum's partner Tad Devine asked me to come to Washington so that his company could use my master copy of "Brothers in Arms" to make an agreed-upon 11-minute trailer that would appear on the campaign's web site. But a copy of the master was also made, which was then used to carry out the unlawful reproduction. Shrum did not stop there, however. He also misused the film—taking direct footage or general concepts—to create political advertisements, which ran in various states. I received reports from reliable sources all over the country about these ads.

Through emails and telephone calls, I have tried to inform the campaign and Mr. Shrum of my displeasure—to no avail. Mr. Shrum has never even bothered to return my repeated attempts to contact him. This is especially troubling since members of the campaign staff made it very clear at the time that the film was being used to help win the early primaries and caucuses for Kerry. Win Kerry did, and he did not look back. It was only later that I learned, through written and verbal reports, the extent to which—illegal as it turned out—Shrum and the campaign had used the film.

Shrum and the campaign had used the film.

I am requesting that you launch a formal investigation into the actions of Robert Shrum as regards the film "Brothers in Arms."

I am,

Iris G. Rossi

On behalf of

The Gordon Motion Picture Company

AYENDY RAMOS
Notary Public, State of New York
No. 01RA6098467
Qualified in Kings County
Outlines Expires September 15, 20

Subscribed and swom to before me

Netary Public

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